

United Way Leadership Givers

are the generous individuals who lead the charge to help families move from crisis, to stability—to independence. Through their gifts of \$1,000 or more to United Way, Leadership Givers are addressing the greatest needs within our community’s key issues—Income, Education, and Health.



Why should you be a Leadership Giver?

Leadership Givers improve lives.

Your Leadership gift will do so much to help youth stay on track for graduation, adults access job training so families can be financially stable and people care for their health. Your gift will also help the increasing number of families facing crisis across our region.

Giving to United Way is the most effective way to help people in Chicagoland become independent. We bring together leaders from government, corporations, social services and the community to work through the issues and create solutions and we fund the programs that can best support those solutions.

We fund only the most effective programs that get results. This enables our partners to leverage their United Way funding for additional dollars from other sources, bringing even more dollars to vital community sources.

Chicagoland needs leaders like you. Please make your Leadership gift today—and if you are already a Leadership Giver, consider increasing your gift to the next level (*see reverse*).

As a Leadership Giver, you will:

- **Be recognized as a leader** at your company. Your name and company affiliation will appear alongside other Leadership Givers in the online *United Way Membership Directory*, which reaches hundreds of companies across Chicagoland.
- **Stay updated** on the ways you are helping families become independent.
- **Be eligible to win** prizes and reduced-cost tickets to sporting events.
- **Qualify for tax savings** that reduce the actual cost of your gift. Talk with your financial advisor.
- **Make a real difference** at a time when support is needed more than ever.

Enjoy tax savings.

Your United Way Leadership gift may qualify you for tax deductions.

FOR EXAMPLE:

If your gift to United Way is	\$1,000	\$2,500	\$5,000
Your tax savings will be	\$280*	\$700*	\$1,400*
Your United Way gift costs you	\$720	\$1,800	\$3,600

LIVEUNITEDchicago.org

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™ 

LEADERSHIP GIVING

By giving a gift of \$20 a week or more, Leadership Givers are doing much to address the greatest needs within our community’s key issues—education, income and health.

LEADERSHIP GIVING LEVELS

EDWARD L. RYERSON CIRCLE	
DANIEL H. BURNHAM LEVEL	\$1,000 – \$1,499
JANE ADDAMS LEVEL	\$1,500 – \$2,499
JEAN BAPTISTE POINTE DUSABLE LEVEL	\$2,500 – \$4,999
PÈRE JACQUES MARQUETTE LEVEL	\$5,000 – \$7,499
ABRAHAM LINCOLN LEVEL	\$7,500 – \$9,999

TOCQUEVILLE SOCIETY

The United Way *Tocqueville Society* recognizes individuals or families contributing \$10,000 or more annually to United Way. The Step Up Program offers *Tocqueville Society* membership to donors who commit to reach the \$10,000 level within four years. These donors become fully acknowledged members of the Tocqueville Society from day one by committing to the following contribution plan:

Year One	\$5,000
Year Two	\$6,500
Year Three	\$8,000
Year Four	\$10,000

TOCQUEVILLE SOCIETY LEVELS

TOCQUEVILLE SOCIETY	\$10,000 – \$14,999
ORDER OF INDEPENDENCE	\$15,000 – \$24,999
ORDER OF LIBERTY	\$25,000 – \$49,999
ORDER OF EQUALITY	\$50,000 – \$74,999
ORDER OF FRATERNITY	\$75,000 – \$99,999
THE NATIONAL SOCIETY	\$100,000 – \$999,999
MILLION DOLLAR ROUNDTABLE	\$1,000,000 AND ABOVE

For more information:
leadershipgiving@uw-mc.org or 312.906.2406