



## LEADERSHIP & TOCQUEVILLE CHALLENGE GRANT

Through a generous grant, Illinois Tool Works Inc. will match, dollar for dollar, new and increased (*to the next giving level*) contributions of \$1,000 or more\* to the 2009/2010 United Way campaign, making your Leadership or Tocqueville gift even more powerful.



If you ...	Illinois Tool Works Inc. matches ...	Chicagoland receives ...
— Give your first Leadership gift of <b>\$1,000</b>	Dollar for dollar — <b>\$1,000</b>	<b>\$2,000</b> (\$1,000 gift + \$1,000 match)
— Increase your Leadership gift to the next giving level (for example, from <b>\$1,000</b> to <b>\$1,500</b> )	Dollar for dollar — <b>\$1,500</b>	<b>\$3,000</b> (\$1,500 gift + \$1,500 match)
— Commit to the Tocqueville Step-Up plan (reaching a gift of \$10,000 within four years), your first-year gift of <b>\$5,000</b> will be matched as <b>\$10,000</b> !	Dollar-for-dollar <b>\$10,000</b>	<b>\$15,000</b> (\$5,000 gift + \$10,000 match)
— Give your first Tocqueville gift of <b>\$10,000</b>	Dollar-for-dollar <b>\$10,000</b>	<b>\$20,000</b> (\$10,000 gift + \$10,000 match)
— Commit to the Tocqueville Next Step plan, your gift will be matched at the next giving level! For example, your Next Step gift of <b>\$12,500</b> will be matched as <b>\$15,000</b>	Dollar-for-dollar <b>\$15,000</b>	<b>\$27,000</b> (\$12,500 gift + \$15,000 match)

*\*Up to \$200,000. At the request of Illinois Tool Works Inc., match dollars are invested back into the community through United Way of Metropolitan Chicago and are not designated to a specific organization.*